



Data and Privacy File Guides

Apple Media Services: Customer Subscription Communication History

July 2022

File name Customer Subscription Communication History.csv

File description This file contains detailed information about a customer's history of communication events related to subscriptions.

Why Apple keeps this information Apple retains this information in order to determine whether or not we need to communicate with the customer.

Field Name	Details
Apple ID Number	Apple account identifying number
Communication Date	The date and time at which delivery of a communication was attempted
Communication Type	The type of communication
Communication State	The state of the communication (i.e. completed, aborted)